

Every Ride Counts



DONKEY
REPUBLIC

Probably the best bike share in the world



Business Park Pool Bike
scheme – how it works

Fellowship Option

A system where private hubs can be created with bicycles that are **exclusive to the partner** and not visible to the public.

Easier and more efficient fleet management for the urban development administrator, plus greater ease of use for tenants / guests.

Donkey smart locks mounted onto bikes supplied and maintained by Bainton Bikes.



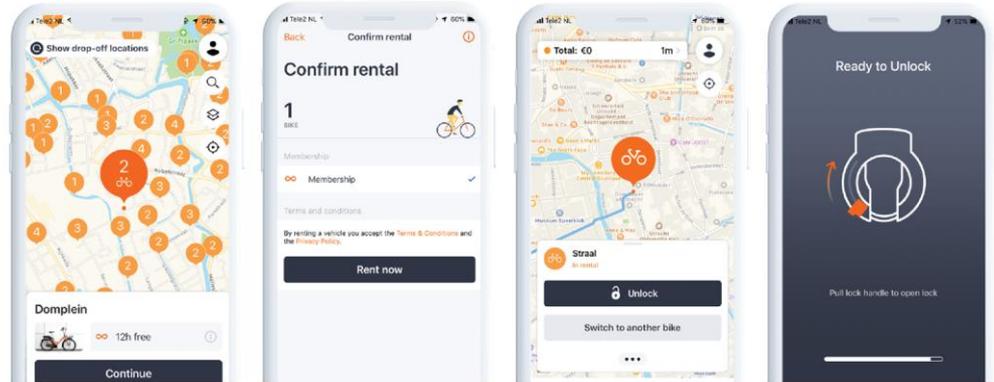
Fellowship: Access

Donkey Republic is a **global platform**, and anyone can download their App and access and rent several bikes at locations across the world. Bainton Bikes have numerous rental locations across Southern England as well as working with business parks on closed 'Fellowship' systems.

Bainton Bikes create a 'Fellowship' system for the business park whereby only nominated users will be able to see and access the bikes.

This is controlled by Domain names, for example anyone working for Bainton Bikes will have a @baintonbikes domain name and will be able to see and access bikes but anyone with a @gmail email account will only be able to see bikes available for rent from retail locations.

Tenants / guests will have access to the **Donkey Republic User App** for the fellowship fleet, including all regular updates.



Fellowship: Locations & Hubs

Bainton Bikes will work with the park management team to create hubs within the parks where the bikes should be located, this can range from 1 hub location, to multiple.

The system works using virtual hubs where bikes can be **picked up from and returned to any of the hubs** within the fellowship system. There are no costly docking stations required, and existing cycle racks can be utilised.

Prior to launch we will agree an optimal number of bikes for each hub location, as part of or maintenance schedule will be re-distributing the bikes to hub.



Fellowship: The Bikes

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Bikes may change slightly in style, but all key factors remain the same.

Electric bikes are also available for the scheme, prices and supply vary depending on model availability.



User interface: Simple steps

Anyone wishing to access the bikes will need to download the Donkey Republic App on their phone.

Once downloaded the App is very easy to use.

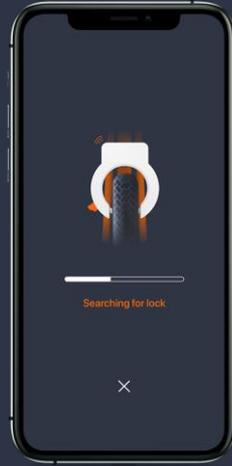
1. Find / book a bike.
2. Unlock the bike and ride freely.
3. Return bike to dedicated hub location.
4. End rental.



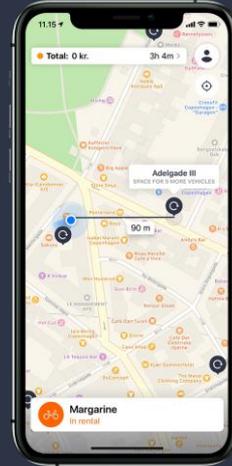
User interface: Smooth rider experience



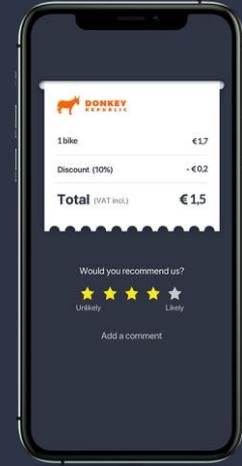
Book a bike
near you



Unlock
Bike and ride
freely



Return to
drop-offs



End rental

User interface: Find / Book a bike

Once the App is open it will show you a **map**, showing all of the **hubs and bikes you can access**.

When you have found a suitable location & bike, simply select to rent it.

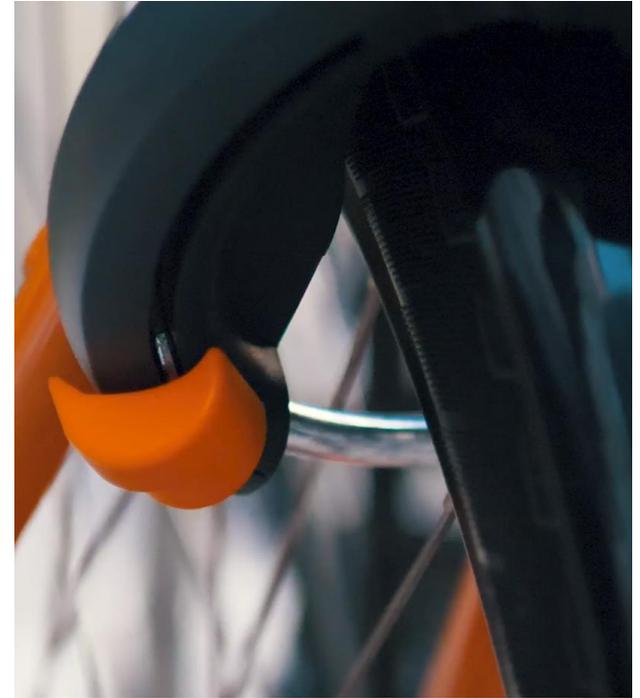


User interface: Unlock the bike and ride freely

Once you have chosen your location and number of bikes the system allocates a bike for you, to unlock the bike you just select to unlock it. Utilising the phones Bluetooth and the locks Bluetooth the system connects and unlocks the user's bike/s

The locks are mounted on the rear seat stays of the bike, locking the rear wheel to the frame on a horseshoe lock, which the chain lock also connects to.

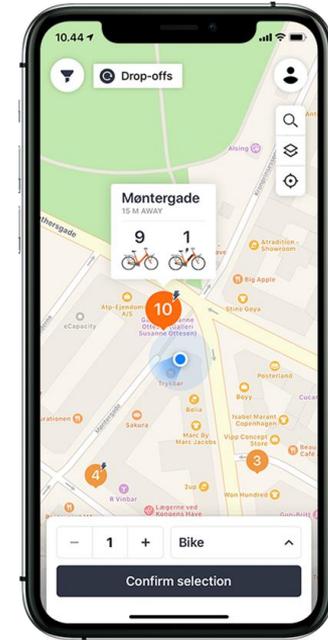
Once unlocked the bike is for the user to ride for as short or as long a time as they like. The bike can be locked and unlocked as many times as they like whilst they have the bike, there are no restrictions where they can take the bike.



User interface: Return bike to hub & End Rental

When the user has finished with the bike they can view hub locations where the bike can be returned on a map in the App. They return the bike to **any hub** and within the App click on End Rental.

The system checks the bike has been locked at an approved hub and ends the rental.



Maintenance, Re-distribution, insurance & Liability

The bikes will be maintained on a regular **monthly** basis by our trained and **Cytech Level 3 qualified mechanics**. In our user admin interface, we can monitor usage and bookings. Our schedule for maintenance will be based on the best dates and times to service bikes whilst not being used.

The bikes remain the property of Bainton Bikes and all mechanical liability falls under **Bainton Bikes public liability insurance**. If a bike is stolen or damaged through neglect of the user, then the cost of replacement bike or componentry remains with the Business Park. This does not include general wear and tear.

When a user rents a bike, they will complete a basic agreement that conforms with our standard terms of hire.



Support

All software related support is provided by Donkey Republic and is available **everyday** by phone, email, App or Social Media.

All bike or operational support is provided by Bainton Bike and is available **everyday** by phone, email, App or Social Media.

